



GLOBAL **PRESENCE**
LOCAL **EXPERTISE**
Data Centre Solutions



ADVANCING A CONNECTED WORLD

OUR GLOBAL NETWORK OF COMPANIES



IEWC

For more than half a century, IEWC has supplied complete solutions for our customers' wire, cable and wire management needs. IEWC offers an unparalleled customer experience that supports the success of your projects and helps ensure the growth of your company.

www.iewc.com

PREMIER CABLES

Premier cables provides a full range of cable solutions to companies and OEMs in the UK and Europe. Premier operates with the highest standards in professionalism, reliability, quality and technical expertise.

www.premiercables.com

CABLCON

Cablcon is an ISO & TL 9000 certified manufacturer of custom broadband cabling solutions, including fibre optic management, passive fibre optic equipment, and high quality copper and fibre assemblies.

www.cablcon.com

ADVANCING A CONNECTED WORLD

At Premier Cables, IEWC and Cablcon, our Purpose and Vision are clear and inspire each of us to do more for our customers each day. Our values are powered by great people working together to do great things. We embody our purpose and will achieve our vision by living our values each day:



WIN the RIGHT way

We win through our commitment to honesty and integrity, not compromising our values in order to achieve success.

OUR PURPOSE

To ADVANCE a
CONNECTED world.



OUR VISION

To be our customers' and suppliers' most
ENTRUSTED partner,
ACCELERATING and
SIMPLIFYING their business.



DELIVER on our PROMISES

We strive for excellence in everything that we do and shortcuts are not an option. We are accountable to each other and to our stakeholders.



CUSTOMER obsession

We put customers at the centre of our plans and actions. Our expertise allows us to identify their needs, deliver value, earn and keep their trust.



Be constantly CREATIVE

We encourage the relentless exploration for the best solution. We challenge the status quo, while continuously learning and improving.



Communicate HONESTLY

We don't shy away from tough conversations or put off hard decisions.

GLOBAL PRESENCE, LOCAL EXPERTISE

CANADA

Calgary
Montreal
Toronto

UNITED STATES

Dallas (IEWC & Cablcon)
Detroit (Cablcon)
El Paso
Greenville
Milwaukee, Global HQ
Phoenix (IEWC & Cablcon)
San Francisco (3PL)

MEXICO & CARIBBEAN

Aguascalientes
Hermosillo
Monterrey
Dominican Republic (3PL)

EUROPE

Belfast
Birmingham
Bristol
Dublin
Frankfurt
Luton
Poland

BY THE NUMBERS

23

locations



11

countries

1.3M

batches shipped/yr



750+

suppliers

2.3b ft

Cable sold annually



4x

around Earth avg.
on-hand inventory

100+

salespeople



660+

employees

77

countries served



12000+

customers

OUR SUPPLIER PARTNERS

WORLDWIDE SUPPLY CHAIN

IEWC provides wire and cable for every use with a range of product materials, specifications and constructions to meet any environmental, mechanical or electrical needs.

IEWC is able to source from numerous trusted suppliers in order to meet your standard or custom cable and wire requirements.

OUR PARTNERS

We work with the most highly-regarded suppliers of wire, cable, and wire management products in the world, and are the distributor-of-choice to some of the most admired companies in the world, across countless industries.

We provide a crucial link, constantly offering greater and greater access to products and materials, with over 8,000 new SKUs added each year.

Going beyond the sheer number of customers we serve, we are most proud of the long-standing, consistent business we have done with over 2,200 of those customers for the past five years or more.

CHINA

Dongguan
Hong Kong
Suzhou
Singapore

 **AlphaWire**

 **ATLAS**
Atlas Wire Corporation

 **BADGER WIRE**

 **BELDEN**
SENDING ALL THE RIGHT SIGNALS®

 **Berk-Tek**
a LEVITON company

 **CCI**

 **CARLISLE**
INTERCONNECT TECHNOLOGIES

 **CHAMPLAIN**
CABLE

 **Coroflex**
Part of the Coroplast Group

 **DPA**
Draka Prestolite Automotive
A Brand of Prysmian Group

 **DELFINGEN**

 **Habia Cable**

 **HellermannTyton**

 **JUDD WIRE INC.**

 **LITZE**
SYSTEMATIC TECHNOLOGY

 **Nexans**

 **NORTHWIRE**
A LEMO Group Company

 **Prysmian Group**

 **Radix**

 **Southwire**

 **SUMITOMO ELECTRIC**

 **Thermax**

 **Varflex**

 **Volex**

 **ZEUS**

800
daily transactions



60+
years in business

DATA CENTRE SOLUTIONS



We help you from the initial design phase through the construction of your datacentre and into the post-build period for ongoing maintenance. At Premier Cables, we provide comprehensive support and cable solution expertise tailored to your enterprise needs. Our extensive range includes LV/MV/HV & EHV cables compliant with British Standard, European Standard, and UL Standard specifications. We also offer LSZH cables for power, data, instrumentation, control, and fibre optic applications. Moreover, we provide customised lead assembly services to cater to your specific requirements. Whether you're setting up a colocation facility, managing critical power distribution, or enhancing your server room infrastructure, Premier Cables is your trusted partner for data storage, managed services, and seamless connectivity in the cloud and hyperscale environments.

DATA CENTRE CABLE RANGE



H07-ZZF



N2XH / NA2XH



RZ1-K (LSZH)



RV-K



H07RN-F & H07RN8-F



ARMoured
(*LSZH & PVC)



EARTHING
(*LSZH & PVC)



MV
(*BS & EU)



INSTRUMENTATION



HV/EHV
(*BS & ES)



FIRE
PERFORMANCE



CABLE ACCESSORIES
Cable protection,
connection, identification,
bundling, routing and more

CUSTOM CABLES

Please contact us to discuss your custom cable requirements.

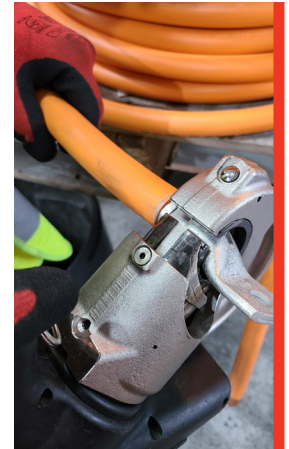
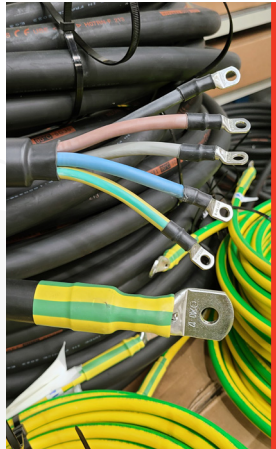
*BS - British Standard ES - European Standard
Cable cross-section images are for illustrative purposes only

VALUE-ADD SERVICES

At Premier Cables, we are more than just a cable and wire supplier. Our value-add product services focus on safety and efficiency in order to save you time and money on-site.

We supply data centre designers, installers, critical power companies, and electrical sub-contractors with premium cut-to-length cables pre-equipped with connectors of your choice for effortless plug-and-play integration. Seamless and secure installation ensures time and cost savings.

With capabilities to help advance your company, we strive to be your most entrusted business partner. Value-added products expedite and streamline your business operations. Premier Cable also provides comprehensive project management services and innovative call-off storage solutions, further enhancing your efficiency and operations.

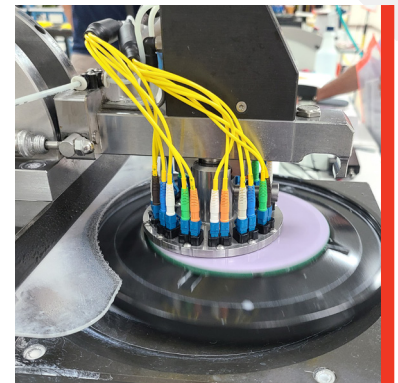


Fast turnaround | Design & test | Managed schedules | Quality components | Fast delivery

FIBRE OPTIC CABLE ASSEMBLY MANUFACTURING

Cablcon's Cutting EDGE™ fibre optic solutions are innovative, best-in-class approaches to reliably achieving ultra-high fibre density inside the building. By reducing the fibre connectivity footprint in both the rack and the cable trough, you can maximize traffic and optimize your physical space, thus creating a strong return on your investment.

Our wide range of Cutting EDGE™ products are North American-made at one of our two ISO 9001 & TL 9000-certified manufacturing locations. Cablcon's outstanding on-time delivery performance keeps your project running on-schedule, while our commitment to meeting industry standards makes Cutting EDGE™ solutions reliable out of the box and for years to come.



THE PREMIER TEAM

Premier Cables strives to **advance a connected** world.

Succeeding in this comes from our employees knowing our whole team are valued members of the IEWC family and part of an Employee-Owned Company.

At IEWC, we provide the appropriate product, on time at a competitive price, and we do so within a customer service environment that exceeds customer expectations.

We value our employees and the contributions they make to our growing organisation.

The Premier Cables team is focused on the details of every transaction, ensuring that every aspect is correct the first time - every time.



Our European sales teams are backed up by a wealth of logistical experience in our three regional stocking locations.

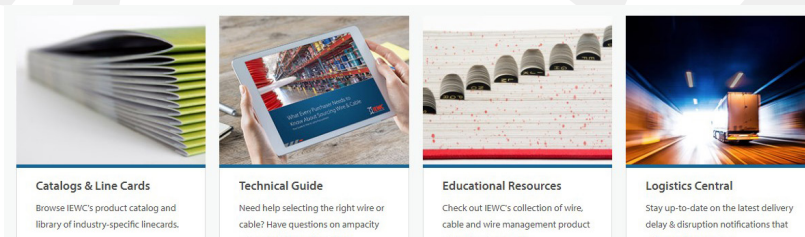
With continuous improvement at the forefront of everything we do at Premier Cables, you can be sure of a fast and effective service delivering your solutions quickly and on time!



TECHNICAL SUPPORT

We have a team of highly experienced and fully qualified technical cable experts who are on hand to help you with any cable, wire or harnessing query. We can guide you on which cable is correct and most suitable for your individual application. We take full consideration of all environmental factors (heat, oil, chemicals, toxicity, vibration, flexibility, SWA protection etc).

ONLINE SUPPORT



Catalogs & Line Cards

Browse IEWC's product catalog and library of industry-specific linecards.

Technical Guide

Need help selecting the right wire or cable? Have questions on ampacity and/or installation? IEWC's

Educational Resources

Check out IEWC's collection of wire, cable and wire management product educational resources.

Logistics Central

Stay up-to-date on the latest delivery delay & disruption notifications that affect IEWC customers.

CATALOGUES & LINE CARDS

<https://www.iewc.com/resources/literature>

TECHNICAL GUIDES

<https://www.iewc.com/resources/technical-guide>

EDUCATIONAL RESOURCES

<https://www.iewc.com/resources/education>

QUALITY CERTIFICATIONS



A BRIEF HISTORY

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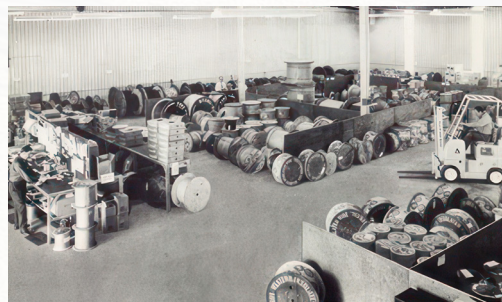
January 1962 - On January 1, 1962, Ted Krzynski purchases Martin Electric Sales, a small wire and cable house located on Water Street in Milwaukee, WI. Ted quickly finds a trusted friend and business partner in Harlan Murray, who becomes the company's Vice President in March of 1962. Desiring a fresh start, Ted renames the company to Marcam, Inc.



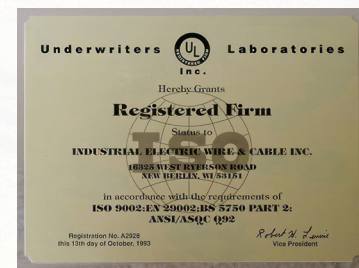
January 1964 - Ted changes the company's name from Marcam, Inc. to Industrial Electric Wire & Cable, Inc.



October 1985 - Ted sells Industrial Electric Wire & Cable, Inc. to his employees and creates an employee-owned (ESOP) company.



May 1973 - Industrial Electric purchases its first forklift - an Allis Chalmers.



October 1993 - The company is registered to ISO through Underwriters Laboratory.

WHERE WE ARE



September 2000 - Industrial Electric moves its corporate headquarters, as well as its U.S. North Central sales office and distribution centre, to 5001 S. Towne Drive in New Berlin, Wisconsin.



Industrial Electric to employee-



April 2007 - Due to the success of its previous international expansions, Industrial Electric opens a sales and distribution centre in China.



August 2019 - IEWC opens a new distribution facility in Hermosillo on August 1, 2019.



DUNSTABLE HEADQUARTERS

Our European Headquarters are located in Dunstable, just north of London, giving the company access to all the major transport corridors across the UK via the M1/M4 corridors. With satellite offices in Birmingham, Bristol and Dublin, we are able to service the whole of the UK with rapid delivery options.



FRANKFURT

Our modern Frankfurt office and distribution centre are located just 20 minutes north of Frankfurt, centrally servicing all of our European customers and partners.



BELFAST

Located in the heart of the Belfast Docks, our offices and distribution centre service local businesses daily with a service counter and deliveries across the whole of Ireland.

YOUR EUROPEAN PARTNER

LOCATIONS & CONTACTS

PREMIER HEAD OFFICE

Humphrys Road
Woodside Ind. Est.
Dunstable LU5 4TP

Infrastructure Sales

sales@premiercables.com
Tel: 01582 665050
Fax: 01582 665060

OEM Sales

eusales@premiercables.com
Tel: 01582 249337
Fax: 01582 665060

PREMIER BIRMINGHAM

Unit 1J2 Hastings Ind. Park.
Wood Lane, Erdington.
Birmingham B24 9QR
Tel: 0121 647 3559
Fax: 0121 647 3560
birminghamsales@premiercables.com

PREMIER BELFAST

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PREMIER ASSEMBLY DIV

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PREMIER BRISTOL

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bristolsales@premiercables.com

PREMIER FRANKFURT

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germany@premiercables.com

PREMIER POLAND

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